



FAST FACTS

THE ORGANIZATION

About

The **African American Employee Network (AAEN)** of the Bay Area is a collaborative network of *African American corporate employee/business resource groups*, joined by diversity and inclusion professionals, businesses, professional organizations and individuals from the private, public and education sectors.

Areas of focus: Diversity & Inclusion + Technology + Career/Professional Development + Recruitment + Financial Management + Work/Life Balance

OUTREACH

AAEN eNews Subscribers	3,500
African American ERGs	35 employee resource groups
Major Corporations	61 represented
Professional Organizations	33 African American organization partners
STEM Organizations	45 STEM/academic
Media Partner	22,000 subscribers @ theREGISTRYBayArea.com

[PAST] MAJOR EVENTS

June	Inaugural Juneteenth Mixer (Oakland) Sponsors: Bank of America, Clorox, HP, Kaiser Permanente, Merrill Lynch, PG&E, Rainbow Push Silicon Valley, Safeway, theREGISTRYBayArea.com, Visa, Wells Fargo
August	Silicon Valley Black Tech ERG Summit (Santa Clara) Representation: 107 Companies/Organizations (57 tech/tech influencers), 10 academic institutions, 30 Black ERGs Sponsors: EMC, Genentech, Intel, Kapur, UNCF, Tesla, Twilio
November	Silicon Valley Black Tech ERG Interactive (San Mateo) ERG Assessment Contributors (28): Accenture • Airbnb • Altera • Applied Materials • BAE Systems • Bank of America/Merrill Lynch • Brocade • Cisco • Dropbox • eBay • EMC • Genentech • Google • IBM • Intel • Kaiser Permanente • LinkedIn • Lyft • PG&E • Pinterest • Salesforce • Symantec • Twilio • Twitter • Uber • Visa • Yelp • Yahoo
December	Bay Area Black Professionals Holiday Mixer 2015 (Oakland) Attendance: Registered 600, Attended 500